

PageSpeed Insights

Mobile



69 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://idco.ru/wp-includes/js/jquery/jquery.js>

[Optimize CSS Delivery](#) of the following:

- <https://idco.ru/wp-includes/css/dist/block-library/style.min.css>
- <https://idco.ru/wp-content/plugins/post-views-counter/css/frontend.css>

Mobile

- <https://idco.ru/wp-content/plugins/ns-category-widget/public/assets/css/themes/default/style.css>
- <https://idco.ru/wp-content/themes/root/css/style.min.css>
- <https://cdnjs.cloudflare.com/ajax/libs/magnific-popup.js/1.1.0/magnific-popup.min.css>
- https://idco.ru/wp-content/uploads/sass/a3_lazy_load.min.css

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://site.yandex.net/v2.0/i/search.png> (expiration not specified)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- https://www.googletagservices.com/activeview/js/current/osd_listener.js?cache=r20110914 (50 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://site.yandex.net/v2.0/js/all.js> (6 hours)
- <https://site.yandex.net/v2.0/js/opensearch.js> (6 hours)
- <https://site.yandex.net/v2.0/js/suggest.js> (6 hours)

Minify JavaScript

Mobile

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5KiB (19% reduction).

- Minifying <https://vk.com/js/api/openapi.js?160> could save 3.7KiB (17% reduction) after compression.
- Minifying <https://idco.ru/wp-content/plugins/ns-category-widget/public/assets/js/jstree.state.js> could save 622B (46% reduction) after compression.
- Minifying <https://vk.com/js/api/xdm.js?1449919642> could save 433B (17% reduction) after compression.
- Minifying <https://idco.ru/wp-content/plugins/ns-category-widget/public/assets/js/public.js> could save 220B (76% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 81.8KiB (27% reduction).

- Compressing <https://sun9-1.userapi.com/c853624/v853624803/40f71/Vbpp5GucOJQ.jpg> could save 20.9KiB (36% reduction).
- Compressing <https://idco.ru/wp-content/uploads/2019/06/diskaunter4-770x330.jpg> could save 20.5KiB (40% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/2633201296391691793 could save 4KiB (23% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/5444193568789855636 could save 4KiB (24% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/3767626710789597128 could save 4KiB (23% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/16892985084893172634 could save 3.9KiB (21% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/2702293436612442034 could save 3.8KiB (21% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/3159391952817359368 could save 3.8KiB (19% reduction).

Mobile

- Compressing https://tpc.googlesyndication.com/icore_images/4985244762862103388 could save 3.4KiB (21% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/15390061416649890086 could save 3KiB (20% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/2453049694283038683 could save 1.9KiB (19% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/15940435360581361657 could save 1.9KiB (15% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/12173455207761535478 could save 1.8KiB (14% reduction).
- Compressing https://sun9-61.userapi.com/c10825/u2118436/e_1963d38a.jpg?ava=1 could save 932B (41% reduction).
- Compressing <https://sun9-7.userapi.com/c852320/v852320188/1ca241/kMKuR-jiOgg.jpg?ava=1> could save 638B (29% reduction).
- Compressing <https://sun9-23.userapi.com/c850532/v850532803/1198c2/9btTMhDIUhg.jpg?ava=1> could save 581B (28% reduction).
- Compressing <https://sun1-93.userapi.com/c852028/v852028538/24f6c/DhN3iuRVbo8.jpg?ava=1> could save 574B (28% reduction).
- Compressing <https://sun9-53.userapi.com/c847019/v847019959/f1425/V64iS7-kjo4.jpg?ava=1> could save 551B (27% reduction).
- Compressing https://sun9-68.userapi.com/c855236/v855236020/12f5f/CMkvJl7nN_k.jpg?ava=1 could save 503B (29% reduction).
- Compressing <https://sun9-42.userapi.com/c624816/v624816289/2c721/sd15xmFlmbc.jpg?ava=1> could save 474B (29% reduction).
- Compressing <https://sun9-29.userapi.com/c852036/v852036834/ee80b/L09wX2rXUDk.jpg?ava=1> could save 454B (29% reduction).
- Compressing <https://site.yandex.net/v2.0/i/search.png> could save 224B (30% reduction).



6 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

 Consider Fixing:

Size tap targets appropriately

Mobile

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<input type="button" class="ya-site-form__...mit_type_image">` is close to 1 other tap targets final.
- The tap target `<div class="ns-659ox-e-7 t...core clickable">Кредиты</div>` is close to 1 other tap targets.
- The tap target `<div class="ns-659ox-e-11 url clickable">idco.ru</div>` is close to 1 other tap targets.
- The tap target `<div class="ns-659ox-e-119...efix clickable">1.</div>` and 2 others are close to other tap targets.
- The tap target `<div class="ns-659ox-e-121...link clickable">Деньги заработать как</div>` and 2 others are close to other tap targets.
- The tap target `<div id="abgc" class="abgc"></div>` is close to 1 other tap targets.
- The tap target `Конфиденциальность` is close to 1 other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

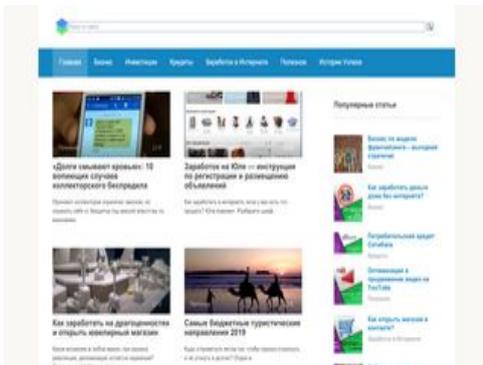
Mobile

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



80 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 111.7KiB (40% reduction).

- Compressing and resizing <https://idco.ru/wp-content/uploads/2017/09/debetovye-karty-s-besplatnym-obsluzhivaniem-luchshie-predlozheniya-ot-rossiyskih-bankov.jpg> could save 21.2KiB (96% reduction).
- Compressing <https://sun9-1.userapi.com/c853624/v853624803/40f71/Vbpp5GucOJQ.jpg> could save 20.9KiB (36% reduction).
- Compressing <https://idco.ru/wp-content/uploads/2019/06/diskaunter4-330x140.jpg> could save 20.6KiB (72% reduction).

Desktop

- Compressing and resizing <https://idco.ru/wp-content/uploads/2017/08/potrebitelskiy-kredit-sitibank-usloviya-procentnaya-stavka-v-2017-godu.jpg> could save 17.7KiB (95% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/2633201296391691793 could save 4KiB (23% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/16892985084893172634 could save 3.9KiB (21% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/2702293436612442034 could save 3.8KiB (21% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/3159391952817359368 could save 3.8KiB (19% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/4985244762862103388 could save 3.4KiB (21% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/15390061416649890086 could save 3KiB (20% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/15940435360581361657 could save 1.9KiB (15% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/12173455207761535478 could save 1.8KiB (14% reduction).
- Compressing <https://idco.ru/wp-content/uploads/2019/04/biznes-po-modeli-franchaizinga-vigodno-150x150.jpg> could save 973B (17% reduction).
- Compressing https://sun9-61.userapi.com/c10825/u2118436/e_1963d38a.jpg?ava=1 could save 932B (41% reduction).
- Compressing <https://sun9-7.userapi.com/c852320/v852320188/1ca241/kMKuR-jiOgg.jpg?ava=1> could save 638B (29% reduction).
- Compressing <https://sun9-23.userapi.com/c850532/v850532803/1198c2/9btTMhDIUhg.jpg?ava=1> could save 581B (28% reduction).
- Compressing <https://sun1-93.userapi.com/c852028/v852028538/24f6c/DhN3iuRVbo8.jpg?ava=1> could save 574B (28% reduction).
- Compressing <https://sun9-53.userapi.com/c847019/v847019959/f1425/V64iS7-kjo4.jpg?ava=1> could save 551B (27% reduction).
- Compressing https://sun9-68.userapi.com/c855236/v855236020/12f5f/CMkvJI7nN_k.jpg?ava=1 could save 503B (29% reduction).
- Compressing <https://sun9-42.userapi.com/c624816/v624816289/2c721/sd15xmFlmbc.jpg?ava=1> could save 474B (29% reduction).

Desktop

- Compressing <https://sun9-29.userapi.com/c852036/v852036834/ee80b/L09wX2rXUDk.jpg?ava=1> could save 454B (29% reduction).
- Compressing <https://site.yandex.net/v2.0/i/search.png> could save 224B (30% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://site.yandex.net/v2.0/i/search.png> (expiration not specified)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- https://www.googletagservices.com/activeview/js/current/osd_listener.js?cache=r20110914 (50 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://site.yandex.net/v2.0/js/all.js> (6 hours)
- <https://site.yandex.net/v2.0/js/opensearch.js> (6 hours)
- <https://site.yandex.net/v2.0/js/suggest.js> (6 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 5KiB (19% reduction).

- Minifying <https://vk.com/js/api/openapi.js?160> could save 3.7KiB (17% reduction) after compression.
- Minifying <https://idco.ru/wp-content/plugins/ns-category-widget/public/assets/js/jstree.state.js> could save 622B (46% reduction) after compression.
- Minifying <https://vk.com/js/api/xdm.js?1449919642> could save 433B (17% reduction) after compression.
- Minifying <https://idco.ru/wp-content/plugins/ns-category-widget/public/assets/js/public.js> could save 220B (76% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://idco.ru/wp-includes/js/jquery/jquery.js>

[Optimize CSS Delivery](#) of the following:

- <https://idco.ru/wp-includes/css/dist/block-library/style.min.css>
- <https://idco.ru/wp-content/plugins/post-views-counter/css/frontend.css>
- <https://idco.ru/wp-content/plugins/ns-category-widget/public/assets/css/themes/default/style.css>
- <https://idco.ru/wp-content/themes/root/css/style.min.css>
- <https://cdnjs.cloudflare.com/ajax/libs/magnific-popup.js/1.1.0/magnific-popup.min.css>
- https://idco.ru/wp-content/uploads/sass/a3_lazy_load.min.css

Desktop



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).