

PageSpeed Insights

Mobile



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! Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://maxchip.de/>
- <https://maxchip.de/>
- <https://www.maxchip.de/>

Reduce server response time

Mobile

In our test, your server responded in 2.6 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 53 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.maxchip.de/wp-includes/js/jquery/jquery.js>

[Optimize CSS Delivery](#) of the following:

- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_eb57e5c183340bd80ddfb9691990b2ab.css
- <https://www.maxchip.de/wp-includes/css/dist/block-library/style.min.css>
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_a1ff06e5154f12492f76eed70f673334.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_8bae5a2ff0816bc552cd253318524eb2.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_10a08964bc8ab65352de8fe1a0a62d86.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_8eb73b9c3f7b5c613e45377f0ff3c988.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_ddb1efb6e52ed210a2ec5a448fafd6e7.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_4d079188db566018250169d1b9e9fb23.css
- <https://www.maxchip.de/wp-content/plugins/ultimate-faqs/css/rssb-min.css>

Mobile

- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_86d8e06e01f5fb21f5e1266306e4fc16.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_469a5767e868c2bc87e81750eaba4245.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_53796b73587b4a58b8904d127eaa51f9.css
- <https://www.maxchip.de/wp-content/plugins/woocommerce-direct-checkout/assets/qlwcdc.min.css>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_9dcdad1f007f72f73571bcb7ddf727d0.css
- <https://www.maxchip.de/wp-content/themes/thefox/style.css>
- https://www.maxchip.de/wp-content/themes/thefox/style_end.css
- <https://fonts.googleapis.com/css?family=Lato%3A100%2C300%2C400%2C600%2C700%2C900%7COpen+Sans%3A700%2C300%2C600%2C400%7CRaleway%3A900%7CPlayfair+Display%7C&ver=5.2.3>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_1b9d5fcaa3df17affda800ee28a13768.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_7645df17e69c74ed94ef3b6b35382845.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_575f22096b85ad9060435f37cef79451.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_036c798dffa623de58785db7aa504a8.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_d62b6a6e9e23340854e4c0faa2a508b.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_31376622c8faea7a4c5141a60a376bcc.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_d94ecbcb64589b5ade7d3a5bd24d3aa.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_c95128b110a115efa6d1203995add475.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_7b73415021d5f85066b1bb21ab495471.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_00a2b1f14ee93a6f18db948e240e2c12.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_db1d05bedb04a48221d9c581de1b1297.css

Mobile

- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_52cab0070e8566995f30c7a59edf6d6d.css
- <https://www.maxchip.de/wp-includes/css/dashicons.min.css>
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_c14dd6e84e694a66c7e27f11220ed49a.css
- <https://www.maxchip.de/wp-content/plugins/smart-footer-system/vendor/icon-picker/fonts/genericons/genericons/genericons.css>
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_95bd737a3290b41a976e19bd42ac9a1c.css
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css>
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/lib/animations/animations.min.css>
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/css/frontend.min.css>
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_fe1af3e84f6b63e14a17676ac032af54.css
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_327ebb487b12bc5199ccf9a65988715a.css
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_a912b2d51ec89067a7270d3fc7ae6109.css
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_6206f751411c436874991d69cbada31e.css
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_e74c907cd027178f133c9177bfbb09a2.css
- <https://www.maxchip.de/wp-content/plugins/elementor-pro/assets/css/frontend.min.css>
- <https://www.maxchip.de/wp-content/uploads/elementor/css/global.css>
- <https://www.maxchip.de/wp-content/uploads/elementor/css/post-347202.css>
- <https://fonts.googleapis.com/css?family=Montserrat%3A400&ver=1570647286>
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_fe460da5604ee319812a278aeb967a57.css
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_1bbc624bc3ac0e6f2e5f69f383a5f71c.css
- https://www.maxchip.de/wp-content/cache/autoptimze/css/autoptimze_single_ea63447711b27e08839ea596d7a01d91.css
- <https://www.maxchip.de/wp-content/themes/tunercenter/thirdparty/iziModal/iziModal.min.css>

Mobile

- <https://www.maxchip.de/wp-content/uploads/redux/custom-fonts/fonts.css>
- <https://fonts.googleapis.com/css?family=Roboto%3A100%2C100italic%2C300%2C300italic%2Cregular%2Citalic%2C500%2C500italic%2C700%2C700italic%2C900%2C900italic&ver=5.2.3>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_6f37712675063ada6664ef471f0dccc.css
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/css/frontend-msie.min.css?2.7.4>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 262.3KiB (75% reduction).

- Compressing <https://e67e.de/wp-content/uploads/sites/4/2018/09/bg-footer.jpg?id=33831> could save 247.9KiB (75% reduction).
- Compressing <https://www.maxchip.de/wp-content/uploads/2019/08/maxchip.png> could save 14.4KiB (74% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 9.5KiB (14% reduction).

- Minifying <https://www.maxchip.de/wp-content/themes/thefox/style.css> could save 5KiB (14% reduction) after compression.
- Minifying https://www.maxchip.de/wp-content/themes/thefox/style_end.css could save 4.5KiB (14% reduction) after compression.

Mobile

- Minifying https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_9dcdad1f007f72f73571bcb7ddf727d0.css could save 106B (13% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 66% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:55](#)



4 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

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Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 417 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div class="wpnaw-news-gri...ns wpnw-first">6. September 2...sen Sie weiter</div>` falls outside the viewport.
- The element `<div class="wpnaw-news-gri...wpnews-columns">6. September 2...sen Sie weiter</div>` falls outside the viewport.
- The element `<div class="wpnaw-news-gri...mns wpnw-last">6. September 2...sen Sie weiter</div>` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `HOME` and 1 others are close to other tap targets.

Mobile

- The tap target [AGB](https://www.maxchip.de/agb/) and 2 others are close to other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Desktop

Should Fix:

Reduce server response time

In our test, your server responded in 1.4 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 49 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.maxchip.de/wp-includes/js/jquery/jquery.js>

[Optimize CSS Delivery](#) of the following:

- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_eb57e5c183340bd80ddfb9691990b2ab.css
- <https://www.maxchip.de/wp-includes/css/dist/block-library/style.min.css>
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_a1ff06e5154f12492f76eed70f673334.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_8bae5a2ff0816bc552cd253318524eb2.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_10a08964bc8ab65352de8fe1a0a62d86.css
- https://www.maxchip.de/wp-content/cache/autooptimize/css/autooptimize_single_8eb73b9c3f7b5c613e45377f0ff3c988.css

Desktop

- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_ddb1efb6e52ed210a2ec5a448fafd6e7.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_4d079188db566018250169d1b9e9fb23.css
- <https://www.maxchip.de/wp-content/plugins/ultimate-faqs/css/rrssb-min.css>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_86d8e06e01f5fb21f5e1266306e4fc16.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_469a5767e868c2bc87e81750eaba4245.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_53796b73587b4a58b8904d127eaa51f9.css
- <https://www.maxchip.de/wp-content/plugins/woocommerce-direct-checkout/assets/qlwcdc.min.css>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_9dcdad1f007f72f73571bcb7ddf727d0.css
- <https://www.maxchip.de/wp-content/themes/thefox/style.css>
- https://www.maxchip.de/wp-content/themes/thefox/style_end.css
- <https://fonts.googleapis.com/css?family=Lato%3A100%2C300%2C400%2C600%2C700%2C900%7COpen+Sans%3A700%2C300%2C600%2C400%7CRaleway%3A900%7CPlayfair+Display%7C&ver=5.2.3>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_1b9d5fcaa3df17affda800ee28a13768.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_7645df17e69c74ed94ef3b6b35382845.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_575f22096b85ad9060435f37cef79451.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_036c798dffad623de58785db7aa504a8.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_d62b6a6e9e23340854e4c0faa2a508b.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_31376622c8faea7a4c5141a60a376bcc.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_d94ecbcb64589b5ade7d3a5bd24d3aa.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_c95128b110a115efa6d1203995add475.css

Desktop

- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_7b73415021d5f85066b1bb21ab495471.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_00a2b1f14ee93a6f18db948e240e2c12.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_db1d05bedb04a48221d9c581de1b1297.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_52cab0070e8566995f30c7a59edf6d6d.css
- <https://www.maxchip.de/wp-includes/css/dashicons.min.css>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_c14dd6e84e694a66c7e27f11220ed49a.css
- <https://www.maxchip.de/wp-content/plugins/smart-footer-system/vendor/icon-picker/fonts/genericons/genericons/genericons.css>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_95bd737a3290b41a976e19bd42ac9a1c.css
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css>
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/lib/animations/animations.min.css>
- <https://www.maxchip.de/wp-content/plugins/elementor/assets/css/frontend.min.css>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_fe1af3e84f6b63e14a17676ac032af54.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_327ebb487b12bc5199ccf9a65988715a.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_a912b2d51ec89067a7270d3fc7ae6109.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_6206f751411c436874991d69cbada31e.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_e74c907cd027178f133c9177bfbb09a2.css
- <https://www.maxchip.de/wp-content/plugins/elementor-pro/assets/css/frontend.min.css>
- <https://www.maxchip.de/wp-content/uploads/elementor/css/global.css>
- <https://www.maxchip.de/wp-content/uploads/elementor/css/post-347202.css>
- <https://fonts.googleapis.com/css?family=Montserrat%3A400&ver=1570647286>
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_fe460da5604

Desktop

ee319812a278aeb967a57.css

- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_1bbc624bc3ac0e6f2e5f69f383a5f71c.css
- https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_ea63447711b27e08839ea596d7a01d91.css
- <https://www.maxchip.de/wp-content/themes/tunercenter/thirdparty/iziModal/iziModal.min.css>

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- Compressing and resizing <https://www.maxchip.de/wp-content/uploads/2019/08/maxchip.png> could save 15.5KiB (80% reduction).

Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://maxchip.de/>
- <https://maxchip.de/>
- <https://www.maxchip.de/>

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

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- Minifying https://www.maxchip.de/wp-content/themes/thefox/style_end.css could save 4.5KiB (14% reduction) after compression.
- Minifying https://www.maxchip.de/wp-content/cache/autoptimize/css/autoptimize_single_9dcdad1f007f72f73571bcb7ddf727d0.css could save 106B (13% reduction) after compression.



5 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Desktop

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).